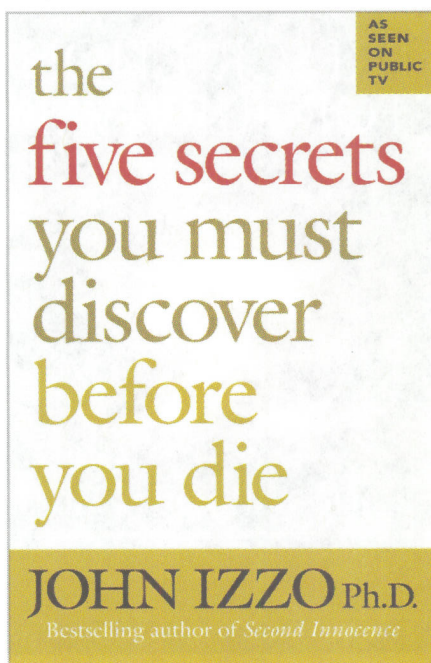


John Izzo

The Five Secrets You Must Discover Before You Die



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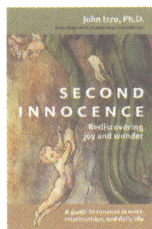
- Based on a public television series
- By the coauthor of *Awakening Corporate Soul* (over 250,000 copies sold)
- Features dozens of moving personal stories, as well as questions for reflection that will help you live each of the Five Secrets

After years of wondering what makes for a truly satisfying and fulfilling life, John Izzo had an “aha” moment. “Whenever I am going to take a trip, I choose hotels by using a website that taps into the experiences of hundreds of other travelers,” he writes. “It occurred to me that one could apply this same method to discovering the secrets to living well and dying happy.”

So Izzo and two colleagues asked over 15,000 people to identify the “wisest” person they knew, and based on those recommendations he chose 235 people, aged 60 to 106, to interview. From town barbers to Holocaust survivors, from aboriginal chiefs to CEOs, these people had over 18,000 years of life experience. He asked them questions like, What brought you the greatest joy? What do you regret? What do you wish you had learned sooner? What ultimately mattered and what didn’t? Here Izzo shares their stories—funny, moving, and thought-provoking—and the Five Secrets he learned from listening to them.

Based on a public television series, this book takes the reader on a heartwarming and profound journey to find lasting happiness. This is a book for people at every stage of life. We do not have to wait until we are old to become wise. We can discover these secrets at any age, and the sooner we discover them, the more fulfilling our life will be.

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John Izzo, Ph.D.

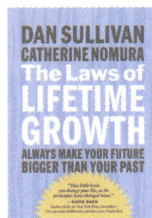
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“There are ten-minute funeral lines and ten-hour funeral lines. Live your life so that when you die people will want to stay and tell stories about the kind of life you lived and how you touched them.”

—Ken Krambeer, town barber, 64

“No matter your age, you’ll have wished you read this book sooner. Its personal anecdotes and genuine wisdom will capture your heart.”

—Stephen R. Covey, author of *The 7 Habits of Highly Effective People* and *The 8th Habit: From Effectiveness to Greatness*

Dr. John Izzo is President of the Izzo Group, an international training and consulting firm. Each year he speaks at over 100 corporate and association events. Past clients have included the Mayo Clinic, IBM, Sun Microsystems, Kaiser Permanente, and IMAX Corporation. He is the author of *Second Innocence*, the coauthor of *Awakening Corporate Soul* and *Values Shift*, and the host of a five-hour public television series entitled *The Five Things You Must Discover Before You Die*. He is also an ordained Presbyterian minister.